



case study  
holiday inn,  
bristol city centre

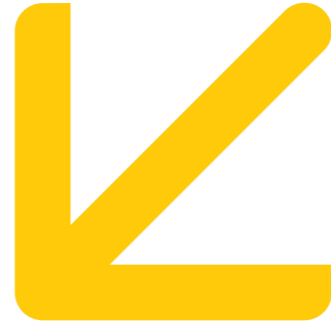
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## holiday inn, bristol city centre

The Holiday Inn Bristol City Centre forms part of a regeneration of a former 1960's office building on the main St. James Barton roundabout in the heart of Bristol.

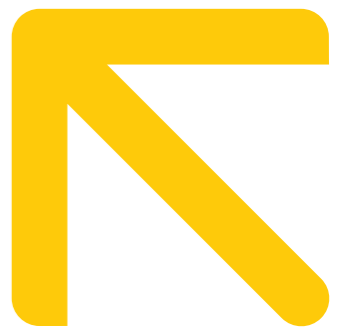
Although all aspects of the hotel conform to the strict InterContinental Hotels Group Holiday Inn brand, the hotel has a unique feel and offers its guest a taste of Bristol with locally sourced artwork and large format murals of the city.

The internal signage was designed specifically for the hotel and encompasses all areas including the 150 bedrooms, reception, bar, restaurant, lounge and meeting centre.











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